

Samantha Wu

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EDUCATION

University of Pennsylvania, College of Arts & Sciences | Philadelphia, PA May 2026

Candidate for Bachelor of Arts in Cognitive Science, Concentration: Neuroscience

Relevant Coursework: Statistics, Cognitive Science, Computer Science, Psychology, Neuroscience, Neurolinguistics, Calculus

PROFESSIONAL EXPERIENCE

Allyin.ai | AI Product Design Intern | San Jose, CA June 2025 – August 2025

- Designed and tested UX/UI wireframes and prototypes in Figma and Cursor, translating ideas into interfaces.
- Conducted competitor and market analysis to identify pain points and opportunities for improved user experience.
- Researched and prototyped AI-driven features to enhance homebuying, renting, and investing.
- Explored generative AI applications in real estate, including discovery tools and investor insights.

Camino Pediatric Dentistry | Intern | Sunnyvale, CA June 2024

- Implemented UX principles to enhance patient experience through environment design and process flow.
- Analyzed and observed child behavior patterns to inform more user-centered care processes.
- Streamlined clinical workflows by optimizing room setup and ensuring smooth transitions between patients.

ATHLETICS LEADERSHIP EXPERIENCE

University of Pennsylvania Gymnastics | Student-Athlete | Philadelphia, PA August 2022 – Present

- Represent Penn Women's Gymnastics program in NCAA Division I competition.
- Balance 30+ hours per week of practice and team related activities on top of full academic course load.
- Collaborate with coaches and senior teammates in monthly meetings to set expectations and strengthen team communication and dynamics.
- **Awards:** 2024 Coaches Award for Most Consistent Competitor, 2024 Ivy League Beam Champion, 2023 – 2026 GEC Conference Champion.

Gymnastics Coach | Youth & Developmental Programs | Philadelphia, PA & Stanford, CA Spring 2024 – Spring 2025

- Designed and led instructional sessions for young children, fostering skill development and collaboration.
- Organized scheduling and check-ins through front desk management and parent communication.

Athlete to Athlete | Mentor | Virtual November 2025 – Present

- Mentor student-athletes through weekly 1:1 virtual sessions, tailoring guidance based on individual goals and parent-provided needs.
- Iterate on goal-setting strategies through regular feedback and progress check-ins.

COMMUNITY ENGAGEMENT

Longstreth Elementary School | Volunteer | Philadelphia, PA January 2024 – 2025

- Developed and led engaging learning activities through interactive discussions, enhancing reading comprehension and classroom participation.
- Supported and strengthened community ties while assisting with encouraging childhood development.

SKILLS, INTERESTS

Design & Research: UX/UI Design, Wireframing, User Research, Competitor Analysis, Prototyping

Technical: Figma, Google Suite, Cursor, Microsoft Excel

Certification: Google UX Design Professional Certificate (In Progress)

Language: English, Chinese (Proficient)

Interests: Designing creative mini prototypes, Creative multiplayer open-world video games, Exploring global music